Co-funded by the Creative Europe Programme of the European Union

WORKSHOP 1

Venice - Italy | 2-5 September 2019
PROGRAMME AND SPEAKERS

Programme

Monday 2nd september

Tuesday 3rd september

Wednesday 4th september

Thursday 5th september

WHO’S WHO

PRACTICAL INFO
The training, including lectures, accommodation and meals, will take place on the private island of SAN SERVOLO, VENICE, ITALY. All lectures will be in SALA TEATRO (except for the DAY 2: VOD Market Day).

Panels Moderator: Michael Gubbins

Michael Gubbins is co-founder of analysis and consultancy company SampoMedia, chair of film fund, Ffilm Cymru Wales and project leader of a major creative cluster development in the West Midlands of the UK. Gubbins was editor of titles, including Screen International and Screen Daily, and Music Week in a 25-year career in newspapers and magazines.

He writes influential reports on the changing media and cultural environment in Europe; and is a sought-after and experienced moderator, keynote speaker and organiser of conferences, Think Tanks and events around the world. In the last six years, Gubbins has worked in more than 30 countries with clients interested in the changing on-demand, always-on converged economy.

He is an Honorary Visiting Fellow of the University of Exeter, a member of the West Midlands Film Bureau, and sits on the advisory boards of Power to the Pixel and the Met Film School.
DAY 1 MONDAY 2ND SEPTEMBER / SALA TEATRO

16:30 - 17:00  CHECK-IN
17:00 - 17:30  OPENING
   EUROVOD - Jean-Yves Bloch, Silvia Cibien
   VENICE FILM FESTIVAL - Pascal Diot
17:30 - 19:00  PARTICIPANTS' PRESENTATION
19:00 - 22:00  OPENING DINNER AT SALA & TERRAZZA BASAGLIA

DAY 2 TUESDAY 3RD SEPTEMBER

EUROVOD CONFERENCE / AUDITORIUM
10:00 - 10:10  INTRODUCTION & PRESENTATION OF EUROVOD NETWORK
   EUROVOD - Jean-Yves Bloch, Silvia Cibien
10:10 - 10:30  TRENDS OF VOD MARKET IN EUROPE
   EUROPEAN AUDIOVISUAL OBSERVATORY - Christian Grece
10:30 - 10:50  OVERVIEW ON VOD LANDSCAPE
   RIGHTS STUFF - Wendy Bernfeld
10:50 - 11:00  Q&A / COFFEE BREAK
11:00 - 12:10  EVOLUTIONS IN THE VIDEO ON DEMAND SECTOR
   ARTE - Amélie Leenhardt / FILMOTV - Bruno Delecour
   FILMIN - Jaume Ripoll / EFADS - Julie-Jeanne Régnauld
   NETFLIX - Marzena Rembowski
12:10 - 13:00  INNOVATION AND EMERGING TECHNOLOGIES IN VOD
   KALTURA - Roni Harel / FILMDOO & FASSOO - William Page
   JUSTWATCH - David Croyé

VOD MARKET / GRECALE BUILDING
14:30 - 18:00  PROJECT PRESENTATIONS
   B2B MEETINGS
   NETWORKING

CONFIRMED PROJECTS PRESENTED:
14:30 - 14:45  MINERSINC / MYINK (IN) - Nitin Narkhede
14:45 - 15:00  ZOO DIGITAL (UK) - Mazin Al-Jumaili, Julian Day
15:00 - 15:15  FILMOTV (FR) - Estelle Bringer
15:15 - 15:30  POWSTER (UK) - Pierre-Louis Manès-Murphy
15:30 - 15:45  OUTTV (NL) - Marc Putman
15:45 - 16:00  KINOW (FR) - Pierre Antoine

DAY 3 WEDNESDAY 4TH SEPTEMBER / SALA TEATRO

09:30 - 11:00  TECHNICAL WORKSHOP
   JUSTWATCH - David Croyé / POWSTER - Pierre-Louis Manès-Murphy / LACINETEK - Alexandra Arnal & KINOW Pierre Antoine
   EYZ MEDIA - Daniel Siqueira / ZOO DIGITAL - Mazin Al-Jumaili, Julian Day
11:30 - 12:30  VOD MARKETING EXPERIENCES & BEST PRACTICES
   FILMIN & ATLANTIDA FF - Jaume Ripoll / ARTE - Amélie Leenhardt
14:00 - 17:00  MARKETING WORKSHOP BY THE DESIGN THINKING SESSION
   THE FILM AGENCY - Raquel Cabrera
17:30 - 19:00  EUROVOD GENERAL ASSEMBLY (for members only and guests invited)

DAY 4 THURSDAY 5TH SEPTEMBER / SALA TEATRO

09:30 - 12:30  ACCESS TO FINANCE AND BUSINESS MODELS - Navigating the financing landscape for VoD services.
   KEA EUROPEAN AFFAIRS - Arthur Le Gall / KEA EUROPEAN AFFAIRS & N-ABLE - Pierre Padilla
14:00 - 15:30  WHICH PLACE FOR CINEMA ONLINE COMPARED TO TV SERIES ?
   MYMOVIES - Gianluca Guzzo / EYZ MEDIA - Andreas Wildfang
15:30 - 16:30  DEBRIEFING & CLOSING SESSION
19:30 - 23:00  CLOSING DINNER PARTY AT AURORA BEACH - LIDO DI VENEZIA
Jean-Yves BLOCH
Eurovod, President
For 15 years, he led a double activity, in heavy industry on the one hand (Director of development, then Managing Director in Automotive, M&A and the building materials sector) and on the other hand, in independent cinema (notably as Treasurer, then President of Maison du Film Court, and as Producer and Director of short and medium-length films).
Since 2006, he is fully dedicated to cinema, first at Magouric Productions, before being appointed in 2007 Managing Director of UniversCiné/Le Meilleur du Cinéma and International Manager until may 2019. He also leaded for 8 years the DVD publishing company, Blaq Out.
Founder of the European Network for VoD platforms, EuroVoD, in 2010, Jean-Yves presides this organisation dedicated to independent European VoD platforms. EuroVoD is now active in more than 20 European countries. Jean-Yves between 2014 and 2018 was member of the Video/ VoD and Heritage commissions of the CNC (French National Cinema Centre). He regularly intervenes in festivals, institutions and universities (Femis, Festival of Angers, Sorbonne, etc.) to talk about cinema in new media, distribution, and online broadcast.
He’s a Member of the Césars Academy since 2009

Silvia CIBIEN
Eurovod, General Delegate & Training Coordinator
Italian, living in France, she is working in the film industry since 2005: film programmer and Human Rights Film Fest coordinator (cultural centre Boldi, Venice 2005-08), production assistant for 360DegreesFilm.it (Venice 2006-07), theatrical distribution at OfficineUbu.com (Milan 2007-08) and Insomnia World Sales / Cosmopolis Distribution (Montpellier 2012-13), cooperating with solarcinema.org (NL) since 2011. In 2006 she joined the CICAE - International Confederation of Art Cinemas, coordinating 10 editions of Art Cinema = Action + Management, international training course for arthouse film exhibitors co-financed by the Creative Europe MEDIA programme. Since 2013 she’s an independent consultant for European business & affairs. She joined the VoD sector in March 2017, cooperating with LaCinetek.com and UniversCine.com for the international development and European affairs. She is coordinating EUROVOD network and its activities since then.

Pascal DIOT
Venice Film Festival, Head of the Venice Production Bridge (2012 - 2019)
Advisor to the TIFFCOM (Content Market of the Tokyo Film Festival (2015 - 2019)
Advisor to the H!Market of the Hainan Island International Film Festival (2019)
President of IDPL, his own company specialized in the creation and management of festivals, markets and events all around the world (1998-2019)
Previously Pascal Diot spent 28 years in international sales and co-productions departments of multimedia groups (TF1, HACHETTE, UGC, CANAL+, PATHE) as well as in its own production and sales companies (ONOMA, IDPL) and has been Head of the Dubai International Film Festival Market (FILMMART) (2011, 2012, 2013), Market Manager of the first European genre films market FRONTIERES in Brussels (2014, 2015), President of the FIFB (Festival International du Film de Bruxelles) (2015, 2016), CEO of Le Pôle Image de Liège (2014 - 2017) and CEO of the Belgian production company GAPBUSTERS (2017)
PART 1 - EUROVOD CONFERENCE
Auditorium – simultaneous translation EN/FR/IT
Moderated by Michael GUBBINS

10:00 INTRODUCTION & PRESENTATION OF EUROVOD NETWORK
EUROVOD - Jean-Yves Bloch, Silvia Cibien

10:10 TRENDS OF VOD MARKET IN EUROPE
EUROPEAN AUDIOVISUAL OBSERVATORY - Christian Grece

Christian GRECE
European Audiovisual Observatory, Council of Europe, Analyst
European Audiovisual Observatory, Council of Europe (Analyst) Christian Grece joined the Department for Market Information at the Observatory in March 2013. His main fields of expertise are the economics of the online media sector (especially video on-demand and online advertising) and the European TV market. Christian drafts economic reports and analyses for DG Connect at the European Commission covering European and International on-demand audiovisual service providers. He also reports on the development of the online media sector for the European Audiovisual Observatory, and participates in various conferences related to the media sector several times each year. Christian holds a BA in Economics from the University of Strasbourg, a Master in Business from Grenoble Ecole de Management, a Master in Business Administration from the University of Southern Illinois at Carbondale, USA and a Master in Industrial Economics from Paris-Dauphine University, Ecole des Mines & Ecole Nationale Supérieure des Télécommunications. Christian worked as an Economist in Broadcasting competition and Spectrum Management for Orange-France Télécom for 3 years in Paris before being a Ph.D candidate in Economics at Paris Tech before joining the Observatory.

10:30 OVERVIEW ON VOD LANDSCAPE
RIGHTS STUFF - Wendy Bernfeld

Wendy BERNFELD
Rights Stuff, Founder & Managing Director
Wendy Bernfeld, former Montrealer and founder/Managing Director of Rights Stuff (Amsterdam), is a passionate film buff with 25+ years in film/pay-tv/vod channel start-up, biz dev and content/programming experience in N.A. and EMEA/international, including prior multi-region roles as CEO Canal+ International, MD Alliance Atlantis and earlier on in her career as an entertainment lawyer. Since founding Rights Stuff in ’99 (www.rights-stuff.com), her digital agency/consultancy, she provides content strategy and pragmatic licensing, including content curation, acquisition, distribution and development, so as to help maximise rights/windows/audiences across an evolving digital landscape. Key expertise is international pay/svod/ott licensing and “Originals” deals (traditional, cross platform, digital first/web series, blockchain VOD and VR). This includes hybrid and digital distribution going beyond just the Big5, to the many other key EMEA/ international thematic and regional players who compete and complement them. Wendy has a Law Degree (L.L.B./J.D) from Queens University, after a year of B.A./M.B.A. courses in McGill and Univ. of Toronto. She is a member of the Law Society of Upper Canada as well as on the Roll of Solicitors in the UK. Earlier, she was one of 10 honoured appointees as Law Clerk to the Chief Justice of the Supreme Court. Alongside Rights Stuff, Wendy is a frequent lecturer and writer on digital media, as well as a strong supporter of the production/festival sectors, including industry and advisory boards (IDFA, Binger Film Institute, The Film Collaborative etc.). Wendy was named as one of the “Brave Thinkers of Indie Film, 2010” by Oscar-winning independent producer Ted Hope.

10:50 Q&A
Evolutions in the Video on Demand Sector

Amélie Leenhardt
ARTE, Head of European Development

Amélie Leenhardt is the Head of the European Development department within the European cultural channel ARTE in Strasbourg since January 2019. This department fosters the development of European audiences outside of France and Germany. She was previously Head of ARTE Europe, an initiative co-founded by the European Union to develop cultural offerings in other languages than French and German. ARTE in English, ARTE en español, ARTE po polsku and ARTE in Italiano.

Julie-Jeanne Régnault
EFADS, Secretary General

Julie-Jeanne Régnault is Secretary General of the EFADS, the Association representing 34 national Film Agencies in Europe. Previously she was leading on European Affairs at the Centre National du cinéma et de l’image animée (French Film Center), participating in particular in the negotiations of the revised Audiovisual Media Services Directive (AVMSD), the copyright reform and the implementation of MEDIA programme.

Marzena Rembowski
Netflix, Director EU Public Policy

Marzena Rembowski is Director for EU Policy for Netflix where she leads the company’s policy work with the European institutions and governments. Since joining Netflix in 2017, Ms Rembowski works with these institutions and governments to promote policies that support a competitive, open and dynamic media digital ecosystem, beneficial to consumers. Prior to joining Netflix, Ms. Rembowski was Managing Director at FTI Consulting, heading the Technology, Media and Telecom practice, and has also worked in the European Parliament and in a British law firm. Ms. Rembowski holds an LLM in European law from King’s College London, an LLB in Law with French law from the University of Reading and a Licence de Droit from Paris X.

Jaume Ripoll
Atlántida Film Fest, Director

Jaume Ripoll has participated as jury member in Berlin, In-Edit, Cinergia, or Sitges film festivals, among others. Likewise, he has given lectures and workshops in Cannes, Locarno, Rotterdam, San Sebastián, EuropaCinema Prague, Unifrance Paris, DocsLisboa, Docs Barcelona, FicValdivia festivals, as well as in the Seville European Film Festival, CinemaJove, the Oursense Independent Cinema Festival, and many more. As a teacher, since 2013 he serves as director of the Master on Online Distribution at Universitat Oberta de Catalunya, apart from being guest lecturer at UAB, UPF, ESCAC, Carlos III, and Camilo José Cela universities.

11:00 12:10

11:00

Julie-Jeanne Régnault
EFADS, Secretary General

11:15

Marzena Rembowski
Netflix, Director EU Public Policy

12:00

Jaume Ripoll
Atlántida Film Fest, Director
Roni HAREL  
**KALTURA, Senior Solutions Engineer**  
Roni Harel, Senior Solutions Engineer at Kaltura, has been part of our team for the past 8 years. Based in Berlin, Roni works with all types of partners, from small scale enterprises to Cloud TV operators, with one thing in mind: maximizing their user’s experience using video. Roni oversees Kaltura’s technical pre-sales activities in EMEA, focusing on the media and telecom industries. Roni holds a B.A in Philosophy from Tel Aviv University.

A bit about Kaltura - Headquartered are in NYC, with over 150,000 publishers, universities and enterprises worldwide who have integrated Kaltura's open source video platform, the company is the world leader in the field. I will send you the flight details soon.

William PAGE  
**Filmdoo & Fassoo, Co-Founder**  
William is an entrepreneur with a diverse background in film, media, innovation and legal. He is the co-founder of FilmDoo, which is a diversified media company utilising disruptive technology to deliver the best in entertainment, cultural and language learning content. FilmDoo has grown to have nearly 1m visitors a month and continues to innovate in the film space. He recently co-led FilmDoo’s efforts into establishing Fassoo, which is a Berlin based company focussed on helping content owners to create and automate their entire metadata infrastructure through the utilisation of AI and machine learning technologies.

William is an adjunct lecturer at University Technology Sydney and at the University of Sydney teaching across various areas of entrepreneurship, marketing, corporate governance and law. He is currently undertaking a PhD at the University of Sydney where he is focussing on open innovation and emerging accelerators. He is also a dual qualified English and New South Wales solicitor.

William speaks regularly at conferences, events and film festivals, primarily on innovation and utilising disruptive technologies in media, on the topic of corporate governance and start-up legal issues, entrepreneurship, the film industry and on the distribution of content.

David CROYÉ  
**JustWatch, Founder and CEO**  
David Croyé is founder and CEO of JustWatch and responsible for the overall strategy and the business development. David belongs to the group of power entertainment users who love to go to the cinema, buy and rent movies and TV shows online and have multiple SVOD subscriptions at the same time. JustWatch was his idea and consists of two parts: First, the apps that help power entertainment users to have everything in one place. From cinema showtimes, to home entertainment prices, to the availability on streaming services. Second, a data management platform that powers highly targeted film advertising campaigns on YouTube, Facebook and Instagram and competitive VOD intelligence tools.

Clients of JustWatch are studios like Universal Pictures, Paramount Pictures, Sony Pictures, 20th Century Fox and independent distributors and VOD services. JustWatch operates in currently 37 countries and has offices in Berlin, London and Los Angeles.

Before founding JustWatch, David was CMO at Bonial for more than five years, the international leading location-based online advertising platform for offline retail, which was founded in 2008 and grew to more than 300 employees until he left. In this position he built up the marketing team from 0 to 50 employees within five years, internationalised the service to several markets (France, Spain, Russia, Brazil, US), achieved more than 500 million annual visits on the websites and apps of the group and was responsible for a budget of more than EUR 10 mln.
Pierre-Louis MANÈS-MURPHY
Powster, International Account Director
Pierre-Louis Manes started his career in the film industry as a sales agent before joining Screen International, where he spent two and a half years. At Powster (a Creative Studio with offices in London and Los Angeles) since October 2017, he manages international accounts for the company, dealing on a daily basis with the different major studios, distributors, broadcasters, and streaming platforms that constitute Powster customer base. He is involved in the company's development of innovative tools aimed at enabling audiences to navigate through the ocean of content available online in a fun and interactive way.

Alexandra ARNAL
LaCinetek, Head of Marketing
Graduated from Paris Panthéon-Sorbonne University in Arts & Digital Media, she worked for more than 10 years on digital projects and cultural events for Paris Cinema International Film Festival, Agat Films, France Télévisions, Le Monde interactif, or Hopscotch agency.
In 2016, she joined LaCinetek, a vod service founded by 3 French directors to rediscover greatest films of cinema history, as the head of marketing. She's also a member of CNC (Centre National de la Cinématographie et de l'Image Animée) commission which supports classic movies distribution on screens.

Pierre ANTOINE
Kinow, CEO
Pierre is pursuing a double degree in engineering and business specializing in innovation marketing. He has been working for several years as a B2B consultant in Europe. He then worked as a sales representative in Canada. In 2015, he launches Kinow, a cloud solution who helped over 200 distributors, media, and broadcasters worldwide to deploy and improve their live & VOD services.
Passionate about entrepreneurship, he is an investor and mentor for various startups and accelerators.

Daniel SIQUEIRA
EYZ Media, Executive Director
Daniel Siqueira is CTO for EYZ Media tackling the challenges of an increasingly complex and quickly changing media technology landscape. Working in several areas from content editing, quick encoding, QA and ingest workflow automation to web and native frontend development provides the experience and process overview to serve as a solution architect.
Daniel has been involved in VOD companies and OTT products since 2004 in different segments, developing and maintaining integrated solutions for multi-OS media applications, operating internationally in over 9 EU countries. The emphasis on modularity, third party PaaS, rapid design prototype validation iteration, guided by agile processes allows deployment of cost effective solution balancing the requirements of modern VOD operations with the resource constraints of small operations and product teams.
He’s also a documentary filmmaker and leads development of Lietro, a language teaching research platform for therapists working with children on the autism spectrum.

Mazin AL-JUMAILI
ZOO Digital, Director of Business Development
Mazin is the Director of Business Development, UK & Europe at ZOO Digital. Having worked in international localisation and post-production sectors for over 20 years, his previous positions include Managing Director of UK at BTI Studios, Vice President of Localisation at Deluxe Europe and Head of Operations at VisionText. For the last 15 years, Mazin has managed international localisation, digital and DVD operations in addition to upholding his role as a key sales and business development leader. Mazin has an extensive knowledge of European and North American entertainment markets covering theatrical, home video, broadcast, and VOD.

Julian DAY
ZOO Digital, Director of Business Development
Haec subinde Constantius audiens et quaedam referente Thalassio doctus, quem With 30 years of experience in the Soho post-production community, as well as extensive knowledge of the US studio scene, Julian brings a creative and informed skillset to ZOO. Starting his working life as a film editor in commercials, Julian went on to own and manage a thriving Soho post-production facility before joining ZOO in 2011. Since then he has helped establish the company and its services in the UK and European advertising and entertainment arena. As a Director of Business Development at ZOO, Julian has helped to establish ZOO as a major localisation player in the international VOD market in both Europe and the US.

11:00 - 11:30: COFFEE BREAK

11:30 - 12:30: VOD MARKETING EXPERIENCES & BEST PRACTICES
CASE STUDIES AND OPEN DISCUSSIONS WITH PARTICIPANTS / MODERATED BY RAQUEL CABRERA

FILMIN / ATLANTIDA FF
Jaume Ripoll
Arte
Amélie Leenhardt
Raquel CABRERA
The Film Agency, Strategy Director
Raquel is The Film Agency’s Strategy Director with a focus on film-marketing consultancy for Producers and the Spanish-speaking market. She is the creator of our Audience Building Empathy Maps. Her most important recent clients include Avalon, Fox, EONE, Morena, Netflix and Telecinco. She is also a recurrent speaker for producer’s forums around the world, having participated in EAVE, IMCINE, New Horizons and Doha Film Institute. Raquel holds a double degree in Communications and Business.

Arthur LE GALL
 KEA European Affairs, Director
Arthur Le Gall is director at KEA. He is responsible for coordinating KEA’s research team and supervising studies, reports and projects. He also oversees sport-related activities. He is specialised in policies for the sport, audiovisual, cultural and creative sectors. Arthur engineers support programmes and policies for the cultural and creative sectors to nurture arts, culture and creativity across territories. Arthur also delivers strategic advice to local authorities on the role of sport, culture and creative industries for local and regional development. He is currently part of the team delivering capacity-building to European banks under the Creative Europe Guarantee Facility (EIf, ongoing). Arthur is also the co-founder of b.creative, a global network for cultural & creative entrepreneurs. He is the author or co-author of several research pieces on culture and creativity in Europe, including “Mapping the creative value chains: A study on the economy of culture in the digital age” (DG EAC, 2017), a “Study on the promotion of European works in Audiovisual Media Services (DG CONNECT, 2017) or the longitudinal evaluation of Mons European Capital of Culture 2015 (Mons 2015 Foundation, 2012-2016).
Arthur’s experience includes managing some key EU-funded projects, one looking into culture investment and strategic initiatives in 150 cities and regions across Europe (“Culture for cities and regions”, 2014-2017), as well as another on developing an international platform for young creative entrepreneurs (“Creative Tracks”, 2015-2017). Arthur also delivered a talk and developed a tailor-made Strategic Positioning Packages (SPPs) based on their needs and offering an access to framework resources (funding, industrial networks, etc.).
Arthur also delivered strategic intelligence (studies, etc.), and operational support (network coordination, etc.) to public authorities in 3 core policy areas: innovation (incl. Research and Technology Development), industry, and SME policy.
Since 2018 Pierre runs N-ABLE and works along 2 main business lines:
• Enabling knowledge-based and socio-economic changes through Strategic Intelligence and Public Policy Support: provision of strategic advice/intelligence (studies, etc.), and operational support (network coordination, etc.) to public authorities in 3 core policy areas: innovation (incl. Research and Technology Development), industry, and SME policy.
• Enabling Private and (Semi-)Public Organisations: support to (semi-)public and private organisations to develop and deploy digital technologies. This support is based on multi-skill expert networks and aims at providing organisations with tailor-made Strategic Positioning Packages (SPPs) based on their needs and offering an access to framework resources (funding, industrial networks, etc.).
He was awarded his PhD in Governance of Knowledge and Innovation from the University of Twente (NL). In that context Pierre was a Visiting Scholar at the Center for International Science and Technology Policy – The George Washington University’s Elliott School of International Affairs; and at the Manchester Institute of Innovation Research (MIoIR - Manchester Business School) as well as at ESYF UK (London). Pierre also holds a Master degree in Evaluation and Monitoring of Public Policies and Programmes (Lyon Institute of Political Science, FR) as well as a R&D Evaluation Certificate (UTwente, NL) and a Bachelor in Political Science (Lyon University, FR).
Gianluca GUZZO
MyMovies, Founder and CEO
Gianluca Guzzo studied classical dance in France and computer engineering at the Polytechnic University of Milan. He began his professional activities as a dancer, developing a strong sense of aesthetics and the ability to acquire and understand the trends in tastes and customs. In 2000 he created MYmovies.it, a website of reference in Italy for cinema, of which he is still today CEO. In February 2010 he designed and launched MYMOVIESLIVE, an innovative social entertainment platform for online movie streaming. In 2015 he officially entered the world of production with the film Louisiana - The other side of Roberto Minervini, in co-production with Arte Francia Cinema and Rai Cinema, presented in the ‘Un Certain Regard’ section at the 68th Cannes Film Festival. In 2018, he confirms his commitment with Minervini for his new film What will you do when the world is on fire in competition at the 75th Venice Film Festival. In February 2013 MYmovies.it is acquired by GEDI Gruppo Editoriale S.p.A. which today holds 83% of the company. The remaining shares are still by Gianluca Guzzo.

Andreas WILDFANG
EYZ Media, Executive Director
Andreas Wildfang is the executive director of Berlin-based company EYZ Media GmbH. EYZ develops products and services in the field of digital media. The company offers current independent filmmaking of all formats worldwide on its subscription-based VoD platform realeyz by cooperating with a variety of partners from renowned film schools to international festivals. EYZ is jointly operating the transactional arthouse VoD platform universcine.de in G-A-S with French partner Metropolitan Filmexport. The company is service provider for French La Cinémathèque des Réalisateurs supporting classic films platform lacinetek.de in Germany and Austria. Through its development team EYZ offers B2B VOD solutions from app-development to content localization and algorithms to third parties. Before guiding EYZ’s move to the digital arena Andreas Wildfang operated Berlin arthouse cinemas and organized independent film festivals. His own short films were shown at international festivals and he worked as a cameraman for numerous film productions. His academic background is in German literature and linguistics. He is a board member of EuroVoD.
WHO’S WHO

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BELGIUM

BRAZIL

CROATIA

GREECE

INDIA
<table>
<thead>
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<th>Country</th>
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<th>Position</th>
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<tbody>
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<td>Cinefonie</td>
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</tr>
</tbody>
</table>
PRACTICAL INFO
1. Please note that further to the “terrorist threat”, Italy has stepped up ID requirements (even at the Venice Film Fest). You must have a valid passport (or ID card for EU members) valid until September 14th 2019. You must check the ID & Visa formalities required for your nationality prior to your departure.

2. In Venice you walk a lot. Arriving from the railway station or airport you should allow several minutes walk and changes of transport: be sure to use a light luggage and easy to transport (backpacks or suitcase with wheels).

3. Linens and towels are provided in San Servolo rooms and there is a launderette with washing machines and tumble-driers on campus.

4. Don’t forget the universal adapter plug, especially if you come from UK/Ireland or outside Europe.

5. Internet is free on San Servolo Island. The Wi-fi is available in the classrooms and at the bar, as well as in the bedrooms.

6. The weather in August in Venice is quite hot and wet: 25-30 °C + maybe some summer storms.

7. Venice lies in a Lagoon and during the summer season there are mosquitoes during sunsets and nights. We advise you to bring good repellents to avoid bites and a cream for mosquito bites relief!

8. We suggest you bring with you all the promotional material that could be useful during the training: we have an adapted space to showcase it. If you need to send by post some materials, please notify San Servolo reception (reception@servizimetropolitani.ve.it), and send the material at our attention:

Address:
San Servolo Servizi Metropolitani di Venezia, Attn. EUROVOD
Isola di San Servolo
30124 Venezia – ITALIA
The training will be dispensed at the private island of San Servolo, a congress center owned by San Servolo Servizi Metropolitani, sponsor of the event. It is a campus, with the comfort of a 3* hotel, where all participants will be accommodated. San Servolo is one of the islands of the City of Venice.

The only public mean of transport to get there is the vaporetto (waterbus) line n. 20 (timetable page 20): leaving from San Zaccaria M.V.E. ("B"), located 200 m. from St Mark’s square (Piazza San Marco). This means that you will necessary need to reach San Zaccaria first, before getting to San Servolo.

Pay attention to the vaporetto line 20 timetable to not miss the last ride! From Venice San Zaccaria M.V.E. ("B") to San Servolo: The last 2 rides are at 00:30 and 01:20

There will be an updated timetable of the line 20 of the vaporetto during the Venice Film Festival on San Servolo island. Please note that the line 20 is FREE for all the accredited people to the Venice Film Festival

You can also plan your arrival to San Servolo with ACTV Travel Planner:

Your contact for the transports and logistics in Venice:

Alessia ACONE
+39 3336300113 // alessia.acone@gmail.com

WE ARE ORGANISING SOME COMMON TRANSPORTS FROM/TO THE AIRPORT THE 2ND AND THE 6TH SEPTEMBER.

ARRIVING BY CAR

Our suggestion is that you park in Mestre (main land), not in Venice Piazzale Roma or Tronchetto, as it might be too expensive, between € 20-30 per day. However, you can find more information on available parking places on: ACTV CAR PARKS

If you park your car in Mestre, to reach Venice, you can either get the tram line in direction Venezia Piazzale Roma or a bus (n.2), or the regional train which will stop in Venezia Santa Lucia railway station.

There is a train or bus every 5 - 10 mins.

Prices: €1.50 - Duration: 10 min
From Piazzale Roma to San Servolo, see “FROM TREviso AIRPORT”.

FROM TRAIN STATION “VENezia S. lucia”

Waterbus 2 / 4.1 / 5.1 + Waterbus Line 20
Duration: 30-45min - Total price: €7.50

Outside the railway station, you will find the stops of the vaporetto line 2, 4.1, 5.1. The stop where to get out is San Zaccaria. From there you can catch the vaporetto line 20 to San Servolo (see FROM AIRPORT VENezIA MARCO POLO). The single ticket should be fine for both water buses, as it is valid for 75 min.

FROM AIRPORT VENEZIA MARCO POLO

• OPTION 1
Waterbus ALILAGUNA + Waterbus (Vaporetto) Line 20
Duration: 1h30min - Total price: €20

FROM THE AIRPORT : Alilaguna Blu (or line ARANCIO or line RED in some specific hours)
Departure: Airport’s vaporetto dock
Arrival stop: San Zaccaria (San Marco for orange and red lines)

€15 at the ALILAGUNA counter (€14 online)

Vaporetto Line 20 (Timetable page 19):
Departure: San Zaccaria M.V.E. (dock B)
Arrival stop: San Servolo

€5 single ticket.
At the ACTV counter, ask for the “traghetto ticket” (STANDARD TRAGHETTO TICKET); the regular vaporetto ticket (75-MINUTE WATERBUS TICKET) costs instead €7.50

FROM TREviso AIRPORT

BUS + Waterbus 2 / 4.1 / 5.1 + Waterbus (Vaporetto) Line 20
Duration: 2h30min - Total price: €30

FROM THE AIRPORT : Atvo Shuttle Bus :
Departure: Outside the airport, bus terminal
Arrival stop: Venezia Piazzale Roma

single ticket €12 / return ticket €22
Purchase at ATVO counter, at the airport or online

Vaporetto Line 2, 4.1 or 5.1 :
Departure: Piazzale Roma (different docks)
Arrival stop: San Zaccaria

€7.50 single ticket valid for 75 min

Vaporetto Line 20 (Timetable page 20):
Departure: San Zaccaria M.V.E. (dock B)
Arrival stop: San Servolo

€5 single ticket

!! The URL links of the underlined names are listed on page 20.
### LOCAL TRANSPORT

Vaporetti / water buses are the common public transport in Venice’s lagoon, the main company is ACTV. You can access (and leave) San Servolo only with Vaporetto line 20 (or by water taxi).

You can use the ACTV Travel Planner, to check the routes and vaporetto’s timetables. Local transportation is expensive but economic passes exist (see below), and are sold almost everywhere, even in San Servolo.

**LINE 20 (San Zaccaria - San Servolo - Lido Casinò):**
- Free for holders of Venice Film Festival Accreditation
- Other participants will be provided 2 tickets per day to reach/leave San Servolo Island.

The last ride from the festival’s vaporetto dock to San Servolo is at 1:10 am. If you miss it, you can take the ride of 1:40, which doesn’t stop at San Servolo, but reaches San Zaccaria, from where you can take the last vaporetto to San Servolo at 2:10.

### WATERBUS TICKETS

If you wish to take other vaporettos to move around Venice, you can buy tickets (ACTV Company):
- At the reception of San Servolo (only until 18:00)
- In front of the main stops (from 7:00 to 20:30)
- In tobacconists (indicated by a shop sign showing a big white T)
- On board
- [AVM Venezia Official App](#)

All the tickets are electronic.

*Remember to validate your ticket before boarding.*

### PRICES

- **€ 5 traghetto:** from San Zaccaria to San Servolo
- **€ 7.50:** Water services ticket for 75 min

### TAXI

In the event of an emergency, it is possible to take a taxi. Please be aware that taxi fares are pretty expensive.

This are the prices of Consorzio Motoscafi (+39 0415222303 line 24/7), the rides have to be paid in CASH:

- **Lido ↔ San Servolo / San Marco ↔ San Servolo:** €80 for up to 4 people + 4 luggage.
- An extra €10 will be charged for every additional person.
  Night supplement from 22:00 to 7:00: €10
- **San Servolo ↔ Airport:** €120 up to 4 people + 4 luggage.
  An extra €10 will be charged for every additional person + luggage.
  Night supplement from 22:00 to 7:00: €10
- **Piazzale Roma (bus terminal) / Venezia S. Lucia train station ↔ San Servolo:**
  €90 up to 4 people + luggage.
  An extra €10 will be charged for every additional person + luggage.
  Night supplement from 22:00 to 7:00: €10

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### VENICE FILM FESTIVAL

**76th VENICE FILM FESTIVAL**

28 Aug - 7 Sept

The festival takes place at the Lido, a long strip of land that closes the Venice lagoon from the Adriatic Sea. The festival location is directly linked to San Servolo by line 20.

### ACCREDITATION

All participants who have requested it, will receive a personal badge/accreditation for the Mostra del Cinema. The accreditation is a Industry Professional (blue) or Industry Trade/Gold (red), which gives the following benefits:

- Third/Second/First priority admission to Press & Industry screenings of the festival;
- The possibility to see all selected films (all badges screenings) of the festival;
- Access to the conferences, cocktails and events organised by the Industry Office;

### TICKETS

All pass holders of the industry professional accreditation will have free access to all badges screenings, showing the badge.

Exception is for the films in Sala Grande which need to be reserved in advance on the Boxol website, Biennale Cinema section (available later on).

The public without accreditation can also have access to some screenings by buying a ticket in advance at the counter on the Lido.

### VENICE PRODUCTION BRIDGE

**29 Aug - 3 Sept**

*Venice Production Bridge* will be held at the Hotel Excelsior, Lido, from 29 August to 3 September 2019, offering services such as the Digital Video Library and the Industry Club, to support networking among the participants, and the Business Centre, equipped with secretarial services, computers, copy machines, and Wi-Fi.

### EVENTS

Networking Events of the European VoD Meetings:

All the trainees and trainers of the European VoD Meetings are invited to the following networking events:

- **Monday 2nd September 19:00 - 21:30**
  **SAN SERVOLO ISLAND:** Opening dinner of the European VoD Meetings

- **Thursday 5th September 19:30 - 23:00**
  **AURORA BEACH, LIDO DI VENEZIA:** European VoD Meetings closing party
## WATERBUS LINE 20

<table>
<thead>
<tr>
<th>S.MARCO - S.ZACCARIA “B” - SAN SERVOLO - SAN LAZZARO - LIDO CASINO/MOSTRA</th>
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<tr>
<td><strong>S.Marco - S.Zaccaria “B”</strong></td>
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<tr>
<td><strong>San Servolo</strong></td>
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<tr>
<td><strong>San Lazzaro</strong></td>
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<tr>
<td><strong>Lido Casino - Mostra del Cinema</strong></td>
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| **S.Marco - S.Zaccaria “B”** | •45 | 17:30 | 17:40 | •0 | 15 | 30 | 40 | 1:40 |
| **San Servolo** | •55 | 17:40 | 17:50 | •10 | 25 | 40 | 50 | 1:50 |
| **San Lazzaro** | - | - | - | - | - | - | - | - |
| **Lido Casino - Mostra Del Cinema** | •5 | 17:50 | 18:00 | •20 | 35 | 50 | 0 | 2:00 |

From S.Marco - S.Zaccaria “B” to Lido Casino : from August 28 up to September 7 additional service running at 7:50am (stops at S.Servolo at 8:00am and at S.Lazzaro at 8:05), on September 4 and September 7, extra additional service running at 7:10 (stops at S.Servolo at 7:20am and at S.Lazzaro at 7:25am).

## LIDO CASINO/MOSTRA - SAN LAZZARO - SAN SERVOLO - S.MARCO - S.ZACCARIA “B”

| Lido Casino - Mostra Del Cinema | 7:10 | 7:40 | 8:05 | 8:35 | 5 | 20 | 35 | 50 |
| San Lazzaro | - | 7:45 | 8:10 | 8:40 | - | - | - | - |
| **San Servolo** | 7:20 | 7:50 | 8:15 | 8:45 | •15 | 30 | 45 | 0 |
| **S.Marco - S.Zaccaria “B”** | 7:30 | 8:00 | 8:25 | 8:55 | •25 | 40 | 55 | 10 |

| **Lido Casino - Mostra Del Cinema** | 17:50 | 18:00 | •0 | 20 | 35 | 50 | 2:00 |
| **San Lazzaro** | - | - | - | - | - | - | - |
| **San Servolo** | 18:00 | 18:10 | •10 | 30 | 45 | 0 | 2:10 |
| **S.Marco - S.Zaccaria “B”** | 18:10 | 18:20 | •20 | 40 | 55 | 10 | 2:20 |

* at these times past the hour

## USEFUL LINKS

**ALILAGUNA** (from/to the airport) : [www.alilaguna.it](http://www.alilaguna.it)

**ACTV Travel Planner** : [http://muoversi.venezia.it/en/content/moving-venice-1](http://muoversi.venezia.it/en/content/moving-venice-1)

**ACTV CAR PARKS** (parking places) : [http://actv.avmspa.it/en/content/parcheggi-0](http://actv.avmspa.it/en/content/parcheggi-0)

**TRAM LINE** : [http://actv.avmspa.it/en/content/tram](http://actv.avmspa.it/en/content/tram)

**BUS N°2** : [http://actv.avmspa.it/en/content/moving-mainland](http://actv.avmspa.it/en/content/moving-mainland)

**ALILAGUNA BLU** (or line ARANCIO or line RED in some specific hours) : [https://www.alilaguna.it/linee/linea-blu/orario#&gid=1&pid=1](https://www.alilaguna.it/linee/linea-blu/orario#&gid=1&pid=1)

**ATVO SHUTTLE BUS** : [https://www.atvo.it/en-treviso-airport.html](https://www.atvo.it/en-treviso-airport.html)

**LINE 2, 4.1 OR 5.1** : [http://actv.avmspa.it/en/content/orari-servizio-di-navigazione-0](http://actv.avmspa.it/en/content/orari-servizio-di-navigazione-0)

**AVM VENEZIA OFFICIAL APP** : [http://actv.avmspa.it/en/content/avm-venezia-official-app](http://actv.avmspa.it/en/content/avm-venezia-official-app)


SAN SERVOLO ISLAND

First used as a convent, then a military hospital, it was also used as an asylum for Venetian men until 1978. It was then designated for artistic and academic activities. It now boasts the Venice International University campus, specialising in sustainable development, cultural heritage, globalization issues etc. as well as additional summer courses and scientific seminars. The main building houses offices and lecture halls, looking out onto a park in which are located the campus and canteen buildings.

ACCOMMODATION

Every room is provided with:
- Private bathroom: (shower + washbasin + toilets, no hair dryer)
- Television
- Internet connection (Wi-Fi)
- Direct telephone
- Linens and towels

Participants will be given a key card on arrival at the reception for opening the residential hall and room. It is very important that you always keep the key with you. Should there be any problem in your room please inform the reception. If you lose your key, you will be charged for a replacement.

The check-out is at 11:00
The Reception desk is open 24 hours a day.

Please note that:
- Rooms are cleaned every day
- No outside guests are allowed in the residential halls
- Smoking is strictly prohibited in the residential halls, including individual rooms
- Noise levels should be kept to a minimum, especially after 22:00.

Most of Italian plugs/sockets are now the same as in all countries of Europe (except the United Kingdom and Ireland) but in some places, like in San Servolo rooms (or in hotels, especially in bathroom), there are still sockets with 3 holes. It would be good to bring your converter if you have one.

MEALS

The campus restaurant (“Mensa”) is open:
- Breakfast: 7:30 – 10:00
- Lunch: 12:30 – 14:30
- Dinner: 19:30 – 22:00

There is a cafeteria (San Servolo Café) on the ground floor in the area of Room 8, in the main building. There, you can buy croissants and sandwiches. It is open from 7:30 to 18:00.

MEAL VOUCHERS will be provided upon your arrival on San Servolo to eat breakfast and lunch at the Mensa.

For dinner, there will be networking events on the 2nd and 5th. On the evening of the 3rd and 4th, you are free. If you wish, you can also join the EuroVoD team and the trainers for dinner. For that you will need to confirm your presence by the end of August to Alessia (see contact before).

Vegetarian meals are always proposed, however the Mensa does not cater for other diets like kosher, hallal etc.

If you are allergic to wheat of celiac, please inform us: the Mensa provides a special menu for you, but we need to inform the responsible of the Mensa in advance.

Any accompanying persons shall pay €9 for breakfast and €13,50 for other meals at the mensa.

Note that this is also the price you will pay if you misplace your vouchers.

LAUNDRY

A self-service launderette (using coins) is available on the ground floor of Building Maestrale.
In Venice it is usual to stop in small restaurants, called bacari, where you can have a taste of Venetian dishes – cichéti (from Latin, meaning small bites) served with a glass of wine. The cost for a cichéto goes from 1.00 – 2.5€, while a glass of house wine has a cost between 0.70 – 3.00€. In most of them you can also have dinner.

Some of the most famous bacari are:

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Hours</th>
<th>Phone</th>
<th>Price Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Al Mercà</td>
<td>San Polo 213 (near Rialto Market)</td>
<td>09 - 21 (closed on Sun)</td>
<td>346 8340660</td>
<td>1.50 to 4€</td>
</tr>
<tr>
<td>Al Bottegon</td>
<td>Dorsoduro 1877 (Fondamenta Nani)</td>
<td>08 – 20</td>
<td>041 5230034</td>
<td>1 to 20€</td>
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<tr>
<td>Al Portego</td>
<td>Castello 6015 (Calle della Malvasia)</td>
<td>10 – 15, 17 – 22</td>
<td>041 5229038</td>
<td>0.70 to 25€</td>
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<tr>
<td>Antica Osteria Ruga Rialto</td>
<td>San Polo 692 (Calle del Sturion)</td>
<td>18:30 – 24</td>
<td>041 5211243</td>
<td>1.50 to 25€</td>
</tr>
<tr>
<td>Al Paradiso Perduto</td>
<td>Canaregio 2540 (Fondamenta della Misericordia)</td>
<td>19 – 23 (Mon, Thu) 11 – 24 (Fri, Sat, Sun)</td>
<td>041 720581</td>
<td>5 to 25€</td>
</tr>
<tr>
<td>Enoteca Al Volto</td>
<td>Calle Cavalli 4081, San Marco</td>
<td>10 – 16, 18 – 22</td>
<td>041 5228945</td>
<td>5 to 35€</td>
</tr>
<tr>
<td>Osteria Al Mercà</td>
<td>Via Enrico Dandolo, 17 B, Lido di Venezia</td>
<td>12 - 14:30, 18:45 - 21:30</td>
<td>041 2431663</td>
<td>2 to 5€</td>
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Traditional restaurants:

<table>
<thead>
<tr>
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<th>Hours</th>
<th>Phone</th>
<th>Price Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alla Vedova</td>
<td>Cannaregio 3912</td>
<td>11 - 22:30 (Mon-Sat) 18:30 – 22:30 (Sun), closed on Thur</td>
<td>041 5285324</td>
<td>1.50 to 25€</td>
</tr>
<tr>
<td>Al Timon</td>
<td>Cannaregio 2754 (Fondamenta dei Ormesini)</td>
<td>18 – 01</td>
<td>041 5246066</td>
<td>2 to 40€</td>
</tr>
<tr>
<td>Nono Risorto</td>
<td>Santa Croce 2238 (Sottoportego de Siora Brettina)</td>
<td>12 – 14:30 , 19 – 23 (closed on Wed)</td>
<td>041 5241169</td>
<td>10 to 25€</td>
</tr>
<tr>
<td>Osteria Corte Sconta</td>
<td>Castello 3886 (Calle del Pestrin)</td>
<td>18 – 24 (Tue – Sat)</td>
<td>041 5227024</td>
<td>15 to 25€</td>
</tr>
<tr>
<td>Osteria Al Mercà</td>
<td>Via Enrico Dandolo, 17 B, Lido di Venezia</td>
<td>12 - 14:30, 18:45 - 21:30</td>
<td>041 5230744</td>
<td>2 to 5€</td>
</tr>
<tr>
<td>La Mascaretta</td>
<td>Castello 5183 (Calle Lunga Santa Maria Formosa)</td>
<td>19 – 02 (closed on Mon)</td>
<td>041 5230744</td>
<td>11 to 30€</td>
</tr>
<tr>
<td>La Palanca (only lunch)</td>
<td>Isola della giudecca 448</td>
<td>7 – 21 (closed on Sun)</td>
<td>041 5287719</td>
<td>10 to 35€</td>
</tr>
<tr>
<td>Rossopomodoroso (mainly pizza)</td>
<td>Calle Larga San Marco 404</td>
<td>17 – 24</td>
<td>041 2349951</td>
<td>9 to 16€</td>
</tr>
<tr>
<td>Trattoria Andri</td>
<td>Via Lepanto 21, Lido di Venezia</td>
<td>18 – 22</td>
<td>041 526 5482</td>
<td>12 to 30€</td>
</tr>
</tbody>
</table>

Since 2005 smoking is forbidden everywhere indoors, especially in bars and restaurants, but many of them have terraces where it is tolerated. Besides, smoking other things than tobacco is strictly forbidden, and the airport & station customs (+ their dogs) are very tough with travellers smuggling in drugs.

In San Servolo is forbidden to smoke in the bedrooms, go outside! Smoking inside will cause a fire alarm to go off on all the island. There are no tobacco machines/sellers on San Servolo island - prevent to buy it before arriving. Cigarettes are sold only at tobaccoconists (even at the airport), which are indicated by a shop sign showing a big white T. No other shops or bars sell tobacco. Tobacconists are open only during the day (approx. 9 am - 7pm). At night, you can find a very few automatic vending machines (the closest one is closed to San Zaccaria vaporetto stops) working with euro coins and notes. The closest Tobacco shop is in San Zaccaria or at Lido, near the Excelsior Hotel.
COPRODUCTION MARKET

Ministry of Culture

Application deadline: December 1st, 2019

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